



Drama & Theatre Education Alliance  
dtealliance@gmail.com  
www.dtealliance.co.uk

Seize the Day Social Media package.

#SeizeTheDay

### Our Channels:

[www.Facebook.com/DTEAlliance](http://www.Facebook.com/DTEAlliance)

[www.Twitter.com/DTEAlliance](http://www.Twitter.com/DTEAlliance)

[www.linkedin.com/company/dtealliance](http://www.linkedin.com/company/dtealliance)

### Sample Facebook Posts:

1. “#SeizeTheDay24! We’re joining the @DTEAlliance with a performance on [Insert date] and we’ve invite our MP (insert name). It’s time they understood the value of Drama to our children’s education and how theatre benefits our community. Join the campaign at [www.dtealliance.co.uk](http://www.dtealliance.co.uk). #DTEA #SeizeTheDay24”
2. “Drama is so important to our children’s learning and development. It’s time we its profile and its benefits were recognised, so we’ve invited our MP (insert name) and local press to watch our performance on [Insert date] as part of the @DTEAlliance’s World Performance Week initiative. Find out more and get involved at [www.dtealliance.co.uk](http://www.dtealliance.co.uk) #SeizeTheDay”
3. We’ve invited our MP (insert name) to visit our school/theatre/university on [Insert date] to watch our performance in celebration of Drama and Theatre for children and young people’s education and development. We want them to see how valuable it is and to raise the profile of drama and theatre for young audiences. #SeizeTheDay

### Sample Twitter Posts:

1. To celebrate drama for children, we’ve invited our MP and local media to a performance on [Insert date] by our pupils to see how important Drama is to their development! #SeizeTheDay #DTEA
2. Drama is a huge part of our pupils education. We’ve invited our MP to their performance on [Insert date] to see how amazing they are & to celebrate Drama with us. Find out more [www.dtealliance.com](http://www.dtealliance.com) #SeizeTheDay.
3. Theatre is important to our community. We’ve invited our MP to a special performance on [Insert date] to celebrate World Theatre Day for Children & Young People. Find out more [www.dtealliance.co.uk](http://www.dtealliance.co.uk) #SeizeTheDay

# DTEA

Drama & Theatre  
Education Alliance

## #SeizeTheDay

**Do what you do best, just  
invite your MP & local press:  
Showcase it!**

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**Give Drama the  
recognition it deserves!**

**Seize the day with the DTEA**

**20-27 March 2024**  
**#SeizeTheDay**  
[DTEAlliance.co.uk/seize-the-day](http://DTEAlliance.co.uk/seize-the-day)

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## #SeizeTheDay

**Raise the profile of  
drama in schools &  
theatre for young audiences!**

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## #SeizeTheDay

**We believe drama helps our  
children grow. Do you?**

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## #SeizeTheDay

**We're doing a Drama class -  
will you do one too?**



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## #SeizeTheDay

**We're doing a Drama class -  
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## #SeizeTheDay

**We're doing a performance -  
will you do one too?**



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## #SeizeTheDay

**We're doing a performance -  
will you do one too?**

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## #SeizeTheDay

**We're doing a workshop -  
will you do one too?**



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## #SeizeTheDay

We're doing a workshop -  
will you do one too?



- \* TEACH A CLASS
- \* RUN A WORKSHOP
- \* HOLD A REHEARSAL
- \* STAGE A PERFORMANCE

JUST INVITE  
YOUR MP!



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Raising the profile of Drama in  
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young audiences!

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**#SeizeTheDay**

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**dtealliance.co.uk**

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What do we want?

Drama on the  
National Curriculum!

#SeizeTheDay  
DTEAlliance.co.uk



What do we want?

Theatre for  
young audiences!

#SeizeTheDay

DTEAlliance.co.uk

